

# ICMRI 2021

THE 9TH INTERNATIONAL CONGRESS ON MRI  
& 26TH ANNUAL SCIENTIFIC MEETING OF KSMRM

**November 5 - 6, 2021**

Grand Walkerhill Seoul, Seoul, Korea

## SPONSORSHIP PROSPECTUS

Ver. 210323

Hosted by



The 9th  
International  
Congress on MRI  
& 26th Annual  
Scientific Meeting  
of KSMRM  
Nov. 5 - 6, 2021  
Grand Walkerhill Seoul

## OVERVIEW

---

### TITLE

ICMRI 2021  
The 9th International Congress on MRI  
& 26th Annual Scientific Meeting of KSMRM

---

### DATES

November 5th (Fri.) - 6th (Sat.), 2021

---

### VENUE

Grand Walkerhill Seoul Hotel, Seoul, Korea

---

### HOST

Korean Society of Magnetic Resonance in Medicine

---

### PARTICIPANTS

1,100 Participants from 30 Countries

---

### LANGUAGE

English, Korean

---

### WEBSITE

<http://2021.ksmrm.org> (will be opened)

---

### PROGRAM

Opening/Closing Ceremony, Plenary Lectures,  
Invited Symposiums, Luncheon Symposiums,  
Scientific Sessions, Power Pitch Sessions, E-Poster Session

## ORGANIZING COMMITTEE

TITLE	NAME	AFFILIATION
President	Chi-Woong Mun	Inje University
Vice President	Yun-Hyeon Kim	Chonnam National University Hospital
Secretary General	Chang Hee Lee	Korea University Guro Hospital
Finance	Jung Hyun Yoon	Severance Hospital
Scientific	Jin-Young Choi	Severance Hospital
Scientific	Jongho Lee	Seoul National University
Auditor	Sang Hoon Lee	Asan Medical Center
Auditor	Jung Hee Lee	Samsung Medical Center
Publication	Seung Hong Choi	Seoul National University Hospital
Publication	Jaeseok Park	Sungkyunkwan University
Education	Jang Gyu Cha	Soonchunhyang University Bucheon Hospital
Education	Seungkyun Lee	Sungkyunkwan University
Planning	Jinhee Jang	Seoul St. Mary's Hospital
Planning	Dong-Hyun Kim	Yonsei University
Public Relation	Huijoong Lee	Kyungpook National University Hospital
Public Relation	Daehong Kim	National Cancer Center
Research	Jeong Hee Yoon	Seoul National University Hospital
Research	Kyoung Nam Kim	Gachon University
International Affairs	Whal Lee	Seoul National University Hospital
International Affairs	Ilwoo Park	Chonnam National University Hospital
Health Insurance	Ho Joon Lee	Haeundae Paik Hospital
Information & Communications	Sehong Oh	Hankuk University of Foreign Studies

## PROGRAM

<b>NOVEMBER 05 (FRI.), 2021</b>	<b>NOVEMBER 06 (SAT.), 2021</b>
Vendor Sessions (3)	Vendor Sessions (3)
Parallel Symposia (6) (Symposium/Oral)	Parallel Symposia (6) (Symposium/Oral)
Coffee Break	Coffee Break
Opening Ceremony	-
Plenary Lecture I	Plenary Lecture III
Plenary Lecture II	Plenary Lecture IV
Break	Break
Luncheon Symposia (3)	Luncheon Symposia (3)
Break	Break
Parallel Symposia (6) (Symposium/Oral)	Parallel Symposia (6) (Symposium/Oral)
Break	Break
Power Pitch & Poster Session	Parallel Symposia (6) (Symposium/Oral)
Banquet	Closing Ceremony

\* Presidential Dinner: November 04 (Thur.), 2021

\* Program schedules are subject to change.

\* As of March 23, 2021

## SPONSORSHIP

LEVEL / BENEFIT		DIAMOND	PLATINUM	GOLD	SILVER	BRONZE	1 BOOTH
Sponsorship Amount KRW (10% VAT will be added)		100,000,000	70,000,000	50,000,000	30,000,000	10,000,000	5,000,000
Exhibition	Booth Size (Width) * Space Only	12m	9m	7m	5m	3m	Standard Booth
Program Book	Advertisement in English	2 Pages (Inside)	1 Page (Inside)	1 Page (Inside)	1 Page (Inside)	1 Page (Inside)	-
	Sponsor Introduction in English	✓	✓	-	-	-	-
	Logo Impression on <Sponsors> Page	✓	✓	✓	✓	✓	-
Congress Website	Sponsor Introduction in English on <Sponsors> Page	✓	✓	-	-	-	-
	Advertisement Banner in English on Main Page	✓	✓	-	-	-	-
Webmail	Logo Impression on Webmail	✓	✓	✓	✓	✓	-
	Sending of Sponsor Promotional Webmail * Producer: Sponsor * Sender: Secretariat	4 Times	3 Times	2 Times	1 Time	-	-
Scientific Program	Session Room in Producer's (or Sponsor's) Name * Advertised Everywhere with Session Room	✓ (* Lottery to decide the session room)	-	-	-	-	-
	Vendor Session * 08:00-08:30 on Nov. 5th (Fri.) or on Nov. 6th (Sat.)	Available	Available	Available	-	-	-
Registration	Free Registration * Only for Sponsors' Staff Members	20 Persons	10 Persons	7 Persons	5 Persons	3 Persons	1 Person

\* Sponsors have options for specific booth location as per their sponsor level, also, on a first-come-first-served basis, also, by lottery.

\* Booth Location: Vista Hall Lobby, Grand Walkerhill Seoul, Seoul, Korea

\* All items on this page are subject to change.

ADDITIONAL SPONSORSHIP	KRW (10% VAT will be added)	BENEFIT
Acrylic Shield	Goods	<ol style="list-style-type: none"> <li>1. Only 1 Sponsor Possible</li> <li>2. Logo Impression Possible</li> </ol>
Luncheon Symposium	KRW 15,000,000	<ol style="list-style-type: none"> <li>1. 3 Symposiums on Nov. 5th, 2021 / 3 Symposiums on Nov. 6th, 2021 * Total 6 Symposiums</li> <li>2. Sponsors owe session chairs' and session speakers' honorarium. * Sponsors can support honorarium, then, the organizing committee provides honorarium to their session chairs and session speakers. * All session chairs and session speakers have to register with the payment.</li> <li>3. Provide 1 Session Room * Sponsors have options for their session room depending on their sponsor level, on a first-come-first-served basis, also, by lottery. * Room size and the number of lunch boxes may be differ.</li> <li>4. Information on luncheon symposiums will be uploaded onto congress website and program book. * Sponsor, Lecture Title, Session Chairs, Session Speakers</li> <li>5. Sending of Luncheon Symposium Promotion Webmail * Diamond, Platinum: 2 Times / Gold, Silver: 1 Time * Producer: Sponsor / Sender: Secretariat * This webmail is different from the table which is 1 page ago. Also, this webmail is only available with content about the luncheon symposium.</li> </ol>
Presidential Dinner	KRW 15,000,000	<ol style="list-style-type: none"> <li>1. Only 1 Sponsor Possible</li> <li>2. Date: Nov. 4th, 2021</li> <li>3. Advertised with Sponsor's Name</li> <li>4. Attendees: Invited by the ICMRI 2021 Organizing Committee</li> <li>5. The amount does not include the dinner guarantees of staff members of sponsor.</li> </ol>
Advertisement Pop-up Banner	KRW 2,000,000	<ol style="list-style-type: none"> <li>1. Advertisement Pop-up Banner in English on Congress Website Main Page * Available: Image / Not Available: GIF, Video * Available From October 2021 * Sequence, Position: on a First-Come-First-Served Basis, also, by Lottery</li> </ol>

\* All items on this page are subject to change.

## APPLICATION

<b>KEY DATES</b>	Deadline: Application    September 24th (Fri.), 2021
	Deadline: Payment                      October 15th (Fri.), 2021 * Consultation is required to make changes.
<b>HOW TO APPLY FOR SPONSORSHIP</b>	1) Please fill out the application form and send it to the secretariat. * E-mail (info@icmri.org), Fax (+82-2-566-6087)
	2) After submission, please transfer the amount of your sponsorship to the congress bank account.
	3) When the transfer is completed, the secretariat will send you the receipt (invoice). * Available: Before Transfer and After Transfer
	4) All benefits will be available when the application is submitted. Therefore, if the application is submitted late, some benefits may not be provided.
	5) Applications submitted before the congress will remain in effect. All changes will be reflected in the new sponsorship prospectus.
<b>DOCUMENTS</b>	Application, Business Certification of Sponsor
<b>BANK DETAILS</b>	Bank Name                      Shinhan Bank (신한은행)
	Account Number              100-028-773380
	Account Holder                KSMRM Chi-Woong Mun (대한자기공명의과학회 문치웅)
	* All bank remittance charges are to be paid by sponsors. * Non-refundable
<b>CONTACT</b>	ICMRI 2021 Secretariat, People-X, Inc. 1F, Haeoreum B/D, 16, Yeoksam-ro 17-gil, Gangnam-gu, Seoul, 06246, Korea * Person who in Charge of Sponsorship: Mr. Seongbae Moon * Telephone (Direct): +82-70-4895-6110 * Fax: +82-2-566-6087 * E-mail: info@icmri.org



**ICMRI 2021** Congress Secretariat [People-X, Inc.]

1F, Haeoreum B/D, 16, Yeoksam-ro 17-gil, Gangnam-gu, Seoul, 06246, Korea  
Telephone. +82-70-4895-6110 | Fax. +82-2-566-6087 | E-mail. [info@icmri.org](mailto:info@icmri.org)